

Company Profile

PRESENTATION



VABENE, MADE IN ITALY

as a brand was established in 1999 in Italy and started the first showrooms in the Scandinavian marked.

Since 1999 VABENE has been working and presenting several Italian factories that also today represent VABENES activities.

Some of the Italian producers has been established in the marked with their products for more than 50 years. The main products in VABENE since the first day of accivities is Italian modular KITCHENS and BATHROOM products.

VABENE is also involved in the design and product-development of the products sold under the brand VABENE Made in Italy.

After some years of activities, VABENE has also included some additional interior products like TILES, INTERIOR DOORS, INTERIOR WOODEN FLOORINGS, MIXERS, LAMPS and WARDROBES

All products presented and markeded through VABENE is MADE IN ITALY.



VABENE STRONG POINTS

1. A Vabene product is fully MADE IN ITALY and is not confusing the customers with "italian design" and then produced in China or elsewhere.
This guarantees a high and stable level of quality.
2. Vabene is only working with reputable italian suppliers that has been operating in their marked for minimum 30 years.
This gives the customers access to a "lifetime" of experience in every purchase.
3. A Vabene kitchen and bathroomfurniture is produced in ecological panels, all of them Water Resistant.
This gives a Vabene product a lifetime of 20-35 years instead of cheaper products that only last 2-4 years.
4. All furnitures and cabinets from Vabene is assembled in our factory by professional crew and workers. This guarantees that the cabinets and its measurements are as they should be, without alot of difficult variations.
All items is inspected by Vabene staff before it leaves our factories for shipment.
5. All products are supplied with the latest technology in soft closing mechanism and Blum drawers. This is a mandatory Vabene standard.
Our experience is that the customers get more value for their money in buying a Vabene product

HISTORY

A common tread binds all Vabenes products together. Working with hand-picket companies from Italy gives Vabene brand a stability and edge in the marked. Since most of Vabenes supplying factories has been in the marked for more than 40 years, it gives Vabene the strength and competance needed to enter any marked. With different staff located around Italy, Vabene has today a efficient and competent team that are able to contribute to the choice of the right product into the right marked.

With the strong focus and research in the material used, the attention to handcraft details, the insight and understanding of the various technological process, Vabene finds itself in the middle of the evolution of the worlds taste and interiortrends.



MISSION



Since the beginning, Vabene has created design solutions for its clients in any market involved. To help and train designers and business-owners involved has been an very important part of Vabenes engagement. This to make sure that everyone involved, from the shopowner, via the local designer, all the way to the end-user, understand what is to be expected- when they receive a Vabene product.

Beautiful, yet functional design, functional products and solutions at competitive prices - a Vabene product gives everyone involved simply more value for his/her money, without the need to huge compromise with the design.

Thousands of kitchens and bathrooms leave our factories every year, -all of them with a individual design adapted to the clients request and blueprint/drawings.

Vabenes 3D presentation-program leaves no questions in the clients mind what to expect or not, upon their delivery.

All this products has found their home in satisfied clients and end-users in Norway, Sweden, Denmark, Finland, Russia, Ukraine, Luxembourg, Switzerland, Belgium, France, Greece, Cyprus, USA, Panama, Saudi Arabia and Oman.

In Muscat, Oman, Vabene operates its yet largest showroom with 950 m² in the basement of the mall, Markaz al Bahja.

Today, Vabene is involved in engaging themselves in new showrooms and sales representatives in India, UAE, Iran and Iraq. There is today a lot of requests for the Vabene Brand.

All Vabenes products is produced in Italy and that strengthen the profiling and general understanding in what Vabene is today and what to expect of Vabene "tomorrow"



THE INTENTION



Vabenes intention for the establishment in any marked, worldwide, is to introduce the fine design from the worlds most important design-nation: Italy. Introducing the design and lifestyle from Italy to the various nations has and will allways be a "winning concept". As the worlds best designs, in many fields, also "outside" interior products, draws its inspiration from Italy, it is inspiring to work with this kind of products and history. There is alot of confution in the marked in regards to Italian products, so to be clear: If the products is not produced in Italy, it will not be sold or presentated by Vabene.



BY THE COMBINING

effect of design solutions and functionality, Vabene finds it selves right on target with a huge variations of products; available and produced in many different design-solutions and pricelevels.

Vabenes idea is to be a compleate supplier to the individual family, but also to the Architects and Designers that needs a experienced and reliable company to cooperate with, when they are looking for various building materials for their projects.

Also for project builders and entrepreneurs, Vabene present itselfes as a safe and competent partner.

Beeing able to select the right product for the right project and to the right price, Vabene has a great future in any marked of the World, where flexibility is important.

**Several of VABENEs products
is available in 192 RAL colours**



professional multi-language spoken staff is a great asset to our company. Having architects, engineers and designers with very different background adds to the variety of the design used by Vabene. Our designers cooperate with our carpenters so they are sure that the endresult of our design is exactly what the client will have in their homes. The key here is to follow up the whole process from beginning to the "end". The end of our sales is not before the client is fully satisfied.

One of Vabenes most appreciated services, is our "free of charge visit" done by our designers 3 months after the products is installed. This to make sure that the delivered product and its installation is what the client expected. This after sales visit is also done to make sure that the product itself is keeping the standard of Vabene brand.

Our Vabene staff is often requested, during this after sales visits, to deliver or quote for other products that the client is interested in, so this service also creates alot of additional sales to each individual client.



Today **VABENE** can provide the following products and services:

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MADE IN ITALY

KITCHENS

Kitchens made in numerous types of design and materials.

Some designs are available in 200 colors, most of them made in Water resistance structures.

Lately Vabene also added stainless steel kitchens from one of Italy's most famous kitchen supplier.



BATHROOMS

vabene
MADE IN ITALY

Bathroom cabinets, sinks, sanitary products, mixers for bathrooms and kitchens, Jacuzzi, shower and bathtubs:

All this kind of products is "inside" the Vabene Brand.



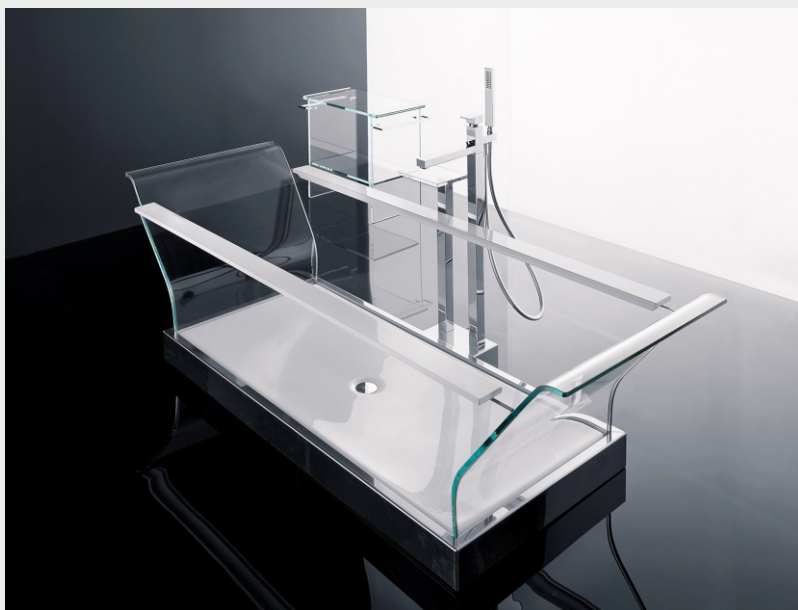
ACCESSORIES

In order to "upgrade" the functionality of the kitchens, VABENE is offering a huge group of products together with the kitchens.



SHOWERS / BATHTUBS

Vabene are able to offer a great variations of shower-solutions and bathtubs.



FURNITURE

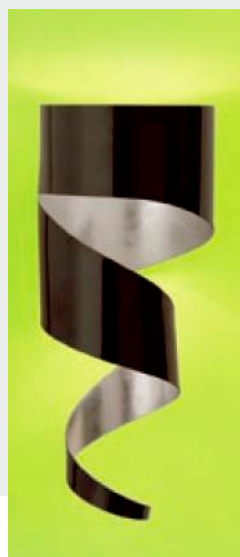
Bedroom Furniture and Livingroom Furniture is all "inside" Vabenes assortment.



INTERIOR LAMPS

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MADE IN ITALY

Interior Lamps and Chandeliers is provided, and here Vabene can also offer tailor-made design of lamps.



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MADE IN ITALY

WOODEN FLOORINGS

Vabene proudly present floors from one of Italys oldest and most reputed producers



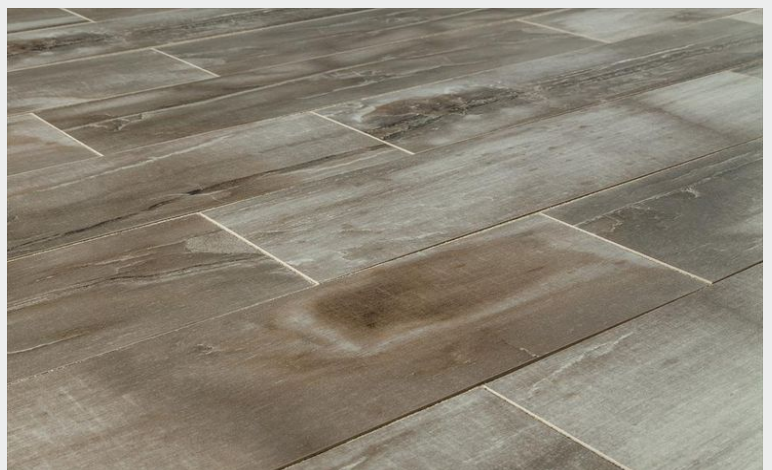
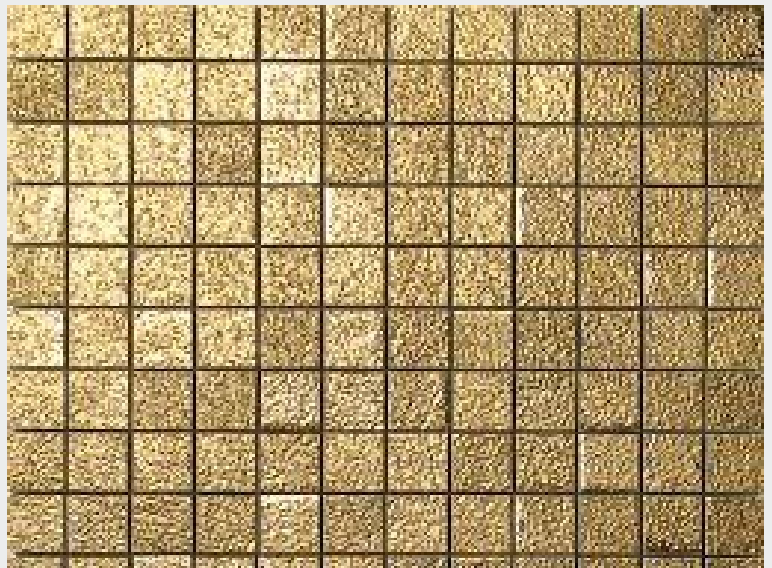
INTERIOR DOORS

Beautifull interior doors also available in Vabenes productcatalogues.



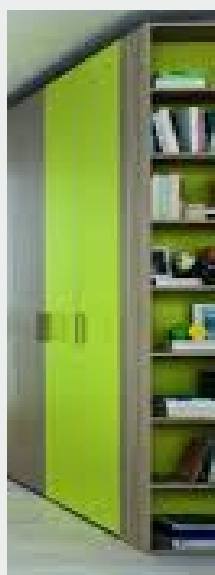
TILES

Italian Tiles is famous all over the world for its beauty and quality.



WARDROBES

Vabene can provide all kind of classical and modern wardrobes, in many pricelevels.



INTERIOR and EXTERIOR Design

Some of Vabenes representatives can offer both Interior and Exterior design, based on the requirement of the enduser



LABORATORIES and EQUIPMENT **NEW!!**

Vabene is now also presenting Laboratorie Equipment as it has been requested from some of their distributors and partners.



SHOWROOM SWEDEN

The first showroom of Vabene was established in Sweden.

In a small village, outside Uppsala, a 35 m2 showroom was the start.. After one year the showroom was moved into the city of Uppsala in a 400 m2 showroom



SHOWROOM MUSCAT, OMAN

The first showroom, in an arabic country, was in Oman. The Vabene representative there, Mr. Rashid Al Kindi, started in 2008 a small showroom of 145 m2 in Muscat. After 1,5 years he moved into a mall, Markaz Al Bahja, where today Vabene's largest showroom is existing, using approximately 1000 m2 for Vabene's products.



VABENE PROJECTS



some of the projects: From the beautiful "Q Tower" in Panama, where Vabene produced 150 kitchens.



MUSCAT HILL PROJECT

In Muscat Hill Project, Oman, Vabene delivered in 2015 , 87 kitchens into this beautiful project.



VABENE MADE IN ITALY



Is a company in strong development and will be your partner for small or big ideas with the ultimate wish: To make your dreams becoming your reality!
Vabene Made in Italy will be your partner Today for your needs Tomorrow.

